

2017 Michael Gray



MEMORIAL RACE

March 4, 2017 | Windham, NY | Benefiting- Adaptive Sports Foundation

HOW THE RACE GOT STARTED

The Michael Gray Memorial Ski & Snowboard Race is a great opportunity for all types of skiers and snowboarders to spend a day of fun at beautiful Ski Windham and to support the Adaptive Sports Foundation. Michael J. Gray, Jr. was a snowboard instructor with the Ski Windham Snow Sports School, when he was tragically killed in a car accident. To honor Michael's memory and dedication to snow sports, the Gray family started a memorial race in Michael's honor. The proceeds from the race are donated to the Adaptive Sports Foundation (ASF), an organization that offers a disabled person the chance to enjoy the sport of skiing/snowboarding as much as Michael did.

WHO IS THE ADAPTIVE SPORTS FOUNDATION

Since 1984, the Adaptive Sports Foundation has been providing services to children and adults with cognitive and physical disabilities. Starting out as the Ski Windham Adaptive Ski Program, Gwen Allard began teaching approximately 20 students with 10 or less volunteer instructors. Since then, the Adaptive Sports Foundation has grown to 1300 student visits a year and a volunteer roster of 200 plus.

As the largest adaptive sport program on the East Coast and considered amongst the top adaptive programs in the country, the Adaptive Sports Foundation now offers both winter and summer sports to a wide range of special needs children and adults.

SUPPORTING OUR TROOPS

For the past ten years, the Adaptive Sports Foundation in partnership with Disabled Sports USA, the Wounded Warrior Project and the New York City Fire Department has been offering programs to United States servicemen and women who have been permanently injured in the Global War on Terrorism. The ASF has served soldiers and Marines with disabilities ranging from amputation, nerve damage to spinal cord injuries. Your sponsorship donation to the ASF will also help a wounded United States Soldier or Marine discover that they can do ANYTHING if given the opportunity to try. Your donation will help us give back to these young men and women who have sacrificed so much for our country and freedoms.

**FOR SPONSORSHIP OPPORTUNITIES OR TO DONATE,
PLEASE SEE REVERSE SIDE.**



ALL SPONSORSHIPS ARE TAX DEDUCTIBLE!

Elevate Sponsorships

STARTING GATE (2 available)* **\$1,500**

- Company logo on exclusive blade sign at finish line
- Company logo on promo take-away

*see below for additional benefits

FINISH LINE (2 available)* **\$1,000**

- Company logo on exclusive blade sign at finish line
- Company logo on promo take-away

*see below for additional benefits

APRE'S SKI (2 available)* **\$500**

- Company logo on exclusive blade sign at finish line
- Company logo prominently displayed during the M.J. Gray race photo slideshow

*see below for additional benefits

*ALL ELEVATED SPONSORS RECEIVE

- Company logo on annual race T-shirt
- Company logo on canvas grocery tote (filled w/ take aways)
- Company logo on overall race banner
- Company logo posted on marketing emails & race website

Ski Trail Sponsorships

DOUBLE DIAMOND **\$300**

- Company logo on annual race awards T-shirt
- Company logo on canvas grocery tote (filled w/ take aways)
- Company logo on overall race banner
- Company logo posted on marketing emails & race website
- PA announcements during the race and at the awards banquet, recognizing your company as a sponsor

BLACK DIAMOND **\$200**

- Company logo on canvas grocery tote (filled w/ take aways)
- Company logo on overall race banner
- Company logo posted on marketing emails & race website
- PA announcements during the race and at the awards banquet, recognizing your company as a sponsor

PLEASE NOTE: Race banners will hang in Windham Mt. Lodge one month before the race. They will also hang at the Awards Banquet. Sponsors may contribute their own banners and promotional items.

Personal Family Donations

If you would like to make a donation to the Michael Gray Annual Memorial Race, please fill out the form below! Donations of any amount are appreciated.

- ☐ STARTING GATE- \$1,500 (2 available)
- ☐ FINISH LINE- \$1,000 (2 available)
- ☐ APRE'S SKI- \$500 (2 available)
- ☐ DOUBLE DIAMOND- \$300 (unlimited)
- ☐ BLACK DIAMOND- \$200 (unlimited)

I would like to donate \$_____

CONTACT INFORMATION

Company: _____

Contact Person: _____

Address: _____

City: _____

State, Zip: _____

Phone: _____

Email: _____

PAYMENT METHOD

- ☐ CHECK (made out to the ASF)
- ☐ AMEX ☐ VISA ☐ MASTERCARD ☐ DISCOVER

Name on Card: _____

Credit Card Number: _____

Expiration Date: _____

Please fax form to: 518-514-1422

Please mail check to (Payable ASF- Gray Race):

Gray Race, 100 Silverman Way, Windham, NY 12496

(please make sure you title the envelope "Gray Race")

For more information on the race:

Call- Christine Gray at 617-851-4344

Patricia Gray at 203-856-3787

Mike McCarthy at 203-209-5636

Email- grays@remembermichael.com

Questions about the ASF or the race-

518-734-5070

or asfwindham@mhcable.com

www.adaptivesportsfoundation.org