



# Warriors in Motion®

## Learn to Ski and Snowboard event

January 30th - February 2nd, 2020

Windham Mountain Resort

### Sponsorship Opportunities

The Adaptive Sports Foundation's Warriors in Motion® program provides wounded U.S. service men and women with a basic knowledge of wellness and the importance of practicing lifelong healthful living. Warriors engage in sports, outdoor activity, and recreation.

---

Since 2005 the Adaptive Sports Foundation has been providing a winter Learn to Ski and Snowboard event for approximately 25 injured United States servicemen and women plus their families. The objective of this weekend is to teach the entire family a sport they can enjoy together, not just for this weekend but in the future as well.

The difficulties of living with serious injuries such as amputation, traumatic brain injury, and post traumatic stress disorder not only impacts the warrior, but their family as well. That's why we embrace the entire family during this special weekend.

---

*"One of the first things I told my wife when I became conscious in the hospital was that I was going to ski again. The Adaptive Sports Foundation made that a reality!"*

- Army Major Daniel Gade

*"I owe a lot to the Adaptive Sports Foundation. They made me realize my life was not over and gave me a new outlook on living."*

- US Navy Petty Officer 3rd Class Mark Mix

---

The majority of the Adaptive Sports Foundation's Warriors in Motion events are offered to the injured veteran and their families at no cost to them. It is through the generous support of individual donors, corporations and private foundations, we are able to provide these much needed services to our nation's heroes. We have many sponsorship opportunities available for individuals, businesses and organizations to show their support of the men and women who have protected our freedom. We hope you will consider supporting our Warriors in Motion programs.

# Sponsorship Levels



## Commander in Chief

**\$25,000**

- Title sponsorship for the event.
- Logo on event name badges.
- Logo on all event collateral materials
- Logo on email blasts (approx. 4,000)
- Prominent logo / sign placement during event.
- Logo/name included on multiple Facebook posts (3,200 likes)
- Logo/name included on event press release.
- Invitation for up to four individuals to attend the various functions throughout the event.
- Opportunity for sponsor representative to speak at media lunch on Friday of event.



## Joint Chiefs

**\$10,000**

- Logo on all event collateral materials
- Logo on event tee
- Logo on email blasts (approx. 4,000)
- Prominent logo / sign placement during event.
- Logo/name included on event press release.
- Invitation for up to four individuals to attend the various functions throughout the event.



## Mess Hall

All Mess Hall sponsorships include the following recognition :

- Prominent signage at the sponsored meal.
- Invitation for up to four individuals to attend the meal.
- Opportunity for sponsor representation to speak to the group at the meal.

**\$3,000** - Friday or Saturday dinner for injured veterans and their families (approx 100 people).

**\$3,500** - Breakfast (3 mornings) for injured veterans and their families (approx 100 people).

**\$5,000** - Friday Media Lunch for injured veterans, family, volunteers, media and dignitaries (approx 200 people).

**SOLD**



## Military family

**\$2,000**

Sponsor a injured United States veteran and their family members for the Warriors in Motion Learn to Ski and Snowboard event.

Includes two invitations to the Saturday night dinner to meet the warriors and their families.



## Enlist as a sponsor

**Contact:**

Caroline Lynch at  
caroline@  
adaptivesportsfoundation.org  
or 518-734-5070.