



**Empowering lives through  
adaptive sports**

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**Sponsorship  
Opportunities**





## **Empowering Lives Through Adaptive Sports**

ASF is a non-profit organization that provides profound and life changing experiences for children and adults with physical and cognitive disabilities and chronic illnesses through outdoor physical activity, education, support, and community.







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## Let's Move!

### 1 in 2

Half of all individuals with disabilities get no physical activity (CDC). Access to athletic opportunities is a given for able bodied individuals, but individuals with disabilities are often left out of this common experience.





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The Adaptive Sports Foundation provides a variety of opportunities for children and adults with disabilities to discover a lifelong passion for outdoor physical activity.

Since 1984, the ASF has provided 74,000+ adaptive lessons which allowed 12,438 individuals lead healthier and more active lives.





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Through participation in Adaptive Sports Foundation programs many individuals experience, in some cases for the first time in their lives, that they have a new identity which is associated with a sport and not with their disability.





## How do sponsorships help empower lives through adaptive sports?



Physical health and wellness programs for wounded United States servicemen and women.



Winter snowsports programs for children and adults with cognitive and/or physical disabilities.



Virtual adaptive fitness program for children and adults with cognitive and/or physical disabilities.





[Empowering lives through adaptive sports – Meet Chase](#)





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## Sponsorship opportunities

- Annual Sponsorships
  - Lunch Program
  - Rental Shop
  - Volunteer Training Program
  - Race Team
  - Technology
- Program Sponsorships
  - Move Together Apart – Adaptive Virtual Fitness Program



## Annual Sponsorships

- **Lunch Program**
  - \$10,000
    - Logo featured each day of the lunch program, logo featured on ASF's web site, sponsor highlight article in ASF's email newsletter (cir 5,000), featured posts on ASF's social media (reach 3,800).
- **Rental Shop**
  - \$10,000
    - Logo featured prominently on rental shop window, logo displayed on equipment volunteer name tags, logo featured on ASF's web site, sponsor highlight article in ASF's email newsletter (cir 5,000), featured posts on ASF's social media (reach 3,800).
- **Volunteer Training Program**
  - \$10,000
    - Logo displayed on instructor name tags, logo featured on training materials and webinars, logo displayed on ASF web site, sponsor highlight article in ASF's email newsletter (cir 5,000), featured posts on ASF's social media (reach 3,800).



## Annual Sponsorships

- **Race Team**
  - \$10,000
    - Logo displayed on racers and coaches uniforms, logo on gate panels (3 races a year), logo displayed on ASF web site, sponsor highlight article in ASF's email newsletter (cir 5,000), featured posts on ASF's social media (reach 3,800).
- **Technology**
  - \$2500
    - Logo displayed on ASF iPad home screens used by instructors, logo displayed in ASF lodge, logo displayed on ASF web site, sponsor highlight article in ASF's email newsletter (cir 5,000), featured posts on ASF's social media (reach 3,800).



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## Program Sponsorships

- **Move together apart! Adaptive Virtual Fitness Program**
  - The ASF's Move Together Apart program takes our mission of empowering lives through adaptive sports off the slopes, golf courses and biking trails and into the homes of our constituency. Designed by a credentialed adaptive sport educator, the program consists of 4 six week consecutively building sessions that will occur 4 times a year. Each 6-week session will have a focus in addition to core fitness activities, on sports specific to seasonal sports the participants maybe engaging in (i.e.: skiing or cycling, etc.). Each week, there will be 2 live Zoom classes lead by the program's head trainer & host, "homework" assignments which will be activities that can be done at home or outside in their neighborhoods, and two 1-minute encouragement videos per week from the program's host.
- \$25,000
  - Logo featured on Move together apart program materials and promotional materials (tee shirts, waterbottles and backpack, logo featured on ASF's web site, sponsor highlight article in ASF's email newsletter (cir 5,000), featured posts on ASF's social media (reach 3,800).



## **More information:**

- **To discuss sponsorship opportunities;**
  - Cherisse Young, ASF Director of Development
    - [cherisse@adaptivesportsfoundation.org](mailto:cherisse@adaptivesportsfoundation.org) / 518-527-8757

**Thank you for your interest and support!**