



**Empowering lives through
adaptive sports**

**Sponsorship
Opportunities**



Empowering Lives Through Adaptive Sports

ASF is a non-profit organization that provides profound and life changing experiences for children and adults with physical and cognitive disabilities and chronic illnesses through outdoor physical activity, education, support, and community.





Let's Move!

1 in 2

Half of all individuals with disabilities get no physical activity (CDC). Access to athletic opportunities is a given for able bodied individuals, but individuals with disabilities are often left out of this common experience.



The Adaptive Sports Foundation provides a variety of opportunities for children and adults with disabilities to discover a lifelong passion for outdoor physical activity.

Since 1984, the ASF has provided 74,000+ adaptive lessons which allowed 12,438 individuals lead healthier and more active lives.



Through participation in Adaptive Sports Foundation programs many individuals experience, in some cases for the first time in their lives, that they have a new identity which is associated with a sport and not with their disability.



How do sponsorships help empower lives through adaptive sports?



Physical health and wellness programs for wounded United States servicemen and women.



Winter snowsports programs for children and adults with cognitive and/or physical disabilities.



Virtual adaptive fitness program for children and adults with cognitive and/or physical disabilities.



[Empowering lives through adaptive sports – Meet Chase](#)



Sponsorship opportunities

- Annual Sponsorships
 - Volunteer Training Program
 - Race Team
 - Technology
- Program Sponsorships
 - Move Together Apart – Adaptive Virtual Fitness Program
- Warriors in Motion®

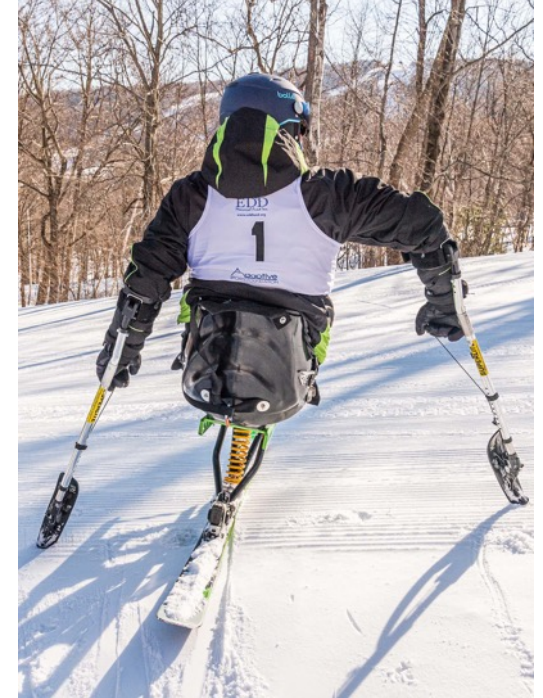
Annual Sponsorships

- **Volunteer Training Program**
 - **\$10,000**
 - Logo displayed on instructor name tags, logo featured on training materials and webinars, logo displayed on ASF web site, sponsor highlight article in ASF's email newsletter (cir 5,000), featured posts on ASF's social media (reach 3,800).



Annual Sponsorships

- **Race Team**
 - **\$10,000**
 - Logo displayed on racers and coaches uniforms, logo on gate panels (3 races a year), logo displayed on ASF web site, sponsor highlight article in ASF's email newsletter (cir 5,000), featured posts on ASF's social media (reach 3,800).
- **Technology**
 - **\$10,000**
 - Logo displayed on ASF Community App used by instructors (approx 250), logo displayed in ASF lodge, logo displayed on ASF web site, logo displayed on ASF's lodge wifi log in landing page (150 log ins per weekend day), sponsor highlight article in ASF's email newsletter (cir 5,000), featured posts on ASF's social media (reach 3,800).



Program Sponsorships

- **Move together apart! Adaptive Virtual Fitness Program**

- The ASF's Move Together Apart program takes our mission of empowering lives through adaptive sports off the slopes, golf courses and biking trails and into the homes of our constituency. Designed by a credentialed adaptive sport educator, the program consists of 4 six week consecutively building sessions that will occur 4 times a year. Each 6-week session will have a focus in addition to core fitness activities, on sports specific to seasonal sports the participants maybe engaging in (i.e.: skiing or cycling, etc.). Each week, there will be 2 live Zoom classes lead by the program's head trainer & host, "homework" assignments which will be activities that can be done at home or outside in their neighborhoods, and two 1-minute encouragement videos per week from the program's host.



- **\$10,000**

- Logo featured on Move together apart program materials and promotional materials, logo featured on ASF's web site, sponsor highlight article in ASF's email newsletter (cir 5,000), featured posts on ASF's social media (reach 3,800).

Warriors in Motion®

- **Bob Stubbs Warriors in Motion® Winter Sport Weekend**

- The ASF's Warriors in Motion® program provides wounded U.S. service men and women with a basic knowledge of wellness and the importance of practicing lifelong healthful living. Warriors engage in sports, outdoor activity, and recreation. Since 2005 the Adaptive Sports Foundation has been providing a winter Learn to Ski and Snowboard event for approximately 25 injured United States servicemen and women plus their families. The objective of this weekend is to teach the entire family a sport they can enjoy together, not just for this weekend but in the future as well. The difficulties of living with serious injuries such as amputation, traumatic brain injury, and post traumatic stress disorder not only impacts the warrior, but their family as well. That's why we embrace the entire family during this special weekend.

- **Commander in Chief - \$25,000**

- Title sponsorship for the Bob Stubbs Warriors in Motion® Winter Sport Weekend (3-day event which includes;
 - Logo on event name badges, event collateral materials
 - Prominent logo / sign placement during WIM Ski & Ride event
 - Logo/name included on multiple Facebook posts related to WIM events
 - Logo/name included on WIM Ski & Ride event press release
 - Invitation for up to four – six individuals to attend the various functions throughout the WIM Ski & Ride event.
 - Opportunity for sponsor representative to speak at media lunch on Friday of WIM Ski & Ride event.



Warriors in Motion®

- **Bob Stubbs Warriors in Motion® Winter Sport Weekend Sponsorships** (*continued*)
 - **Joint Chiefs - \$10,000**
 - Logo on all event collateral materials
 - Logo on event tee
 - Logo on email blasts (approx. 4,000)
 - Prominent logo / sign placement during event.
 - Logo/name included on event press release.
 - Invitation for up to for individuals to attend the various functions throughout the event.
 - **Mess Hall Sponsorships**
 - All Mess Hall sponsorships include the following recognition :
 - Prominent signage at the sponsored meal.
 - Invitation for up to four individuals to attend the meal.
 - Opportunity for sponsor representation to speak to the group at the meal.
 - **\$5,000** - Friday Media Lunch for injured veterans, family, volunteers, media and dignitaries (approx 200 people).
 - **\$3,000** - Friday or Saturday dinner for injured veterans and their families (approx 100 people).
 - **\$3,500** - Breakfast (3 mornings) for injured veterans and their families (approx 100 people).



Warriors in Motion®

- **Bob Stubbs Warriors in Motion® Winter Sport Weekend Sponsorships** (*continued*)
 - **Military family sponsorship - \$2,000**
 - Sponsor a injured United States veteran's family for the Warriors in Motion Learn to Ski and Snowboard event.
 - Includes two invitations to the Saturday night dinner to meet the warriors and their families.

More information:

- **To discuss sponsorship opportunities;**
 - Cherisse Young, ASF Director of Development
 - cherisse@adaptivesportsfoundation.org / 518-527-8757

Thank you for your interest and support!